

AMBA's 'DNA'

“The only global MBA – specific
Accreditation & Membership Organisation,
advising, supporting and connecting
the World’s leading Business Schools,
their MBA Graduates, Students & potential MBAs
and the World’s leading MBA Employers”

The MBA is
the world's most

global
prestigious
respected
recognised

Business Qualification



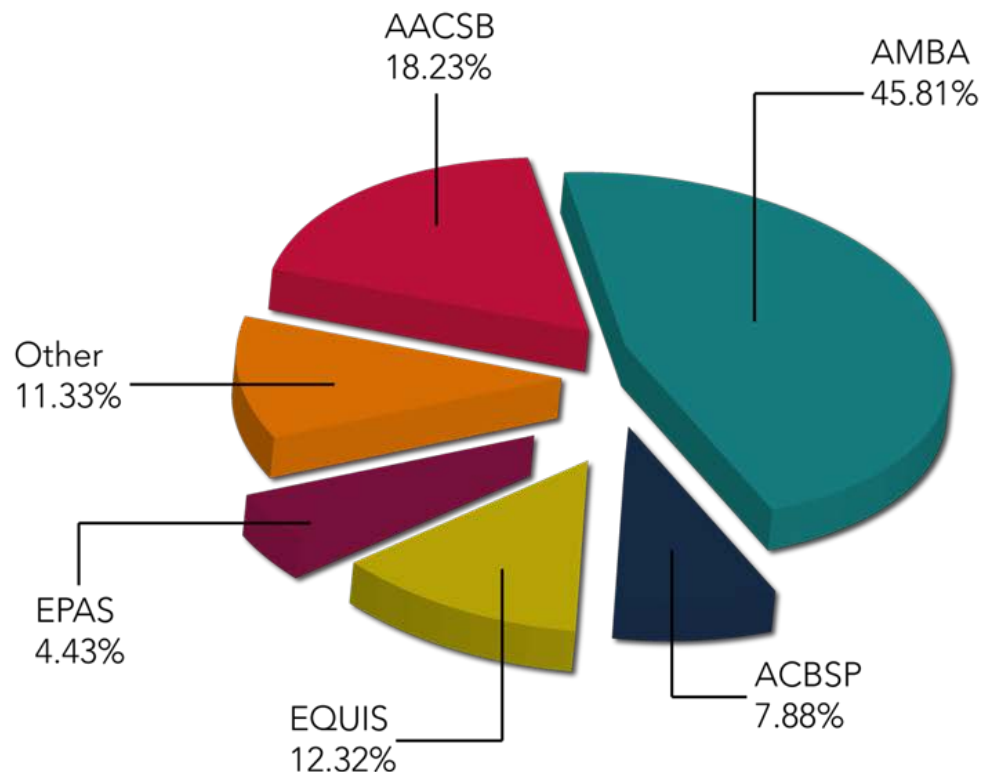
in just **one generation** (20 years)



one million MBAs

graduate from AMBA's 219 Accredited Schools

Which of the following Accreditations is/was most important to you when choosing a Business School?



Source:
EFMD & CarringtonCrisp
2014 Survey

219 Leading Business Schools - 'The 2%'

The AMBA Network - as at October 2014



AMBA will unite and network its 3 Customer Constituencies



The Global Thought Leaders of Today



The Global Business Leaders of Today



The Global Business Leaders of Tomorrow

Business Schools

Employers & MBAs

MBA Students

The New AMBA

- New Brand Name
- New Corporate Identity



ASSOCIATION
OF
AMBA^S

BE IN BRILLIANT COMPANY



ASSOCIATION
OF
AMBA^S

BE IN BRILLIANT COMPANY

The New AMBA

- New Brand Name
- New Corporate Identity
- New Advertising Campaign

Advertising Accreditation

Promoting AMBA, Schools & Members

Like a Diamond, an MBA is Forever **Ensure it's AMBA-accredited.**

Be in **brilliant** company
MBA students on AMBA-accredited programmes are required to have at least 3 years prior management experience, making for quality networks and applied learning.

Crafted with **world-class expertise**

The high standard of AMBA-accredited MBAs is certified by highly experienced Business School Deans and Directors - Experts assessing Experts.

Be part of a **priceless** network

AMBA-accredited MBA programmes require a minimum of 500 'contact' hours, ensuring face-to-face learning and strong relationship-building.



Access to the **highest quality**

experts in academia and industry. Faculty at AMBA-accredited programmes are internationally-diverse and at least 75% must have a relevant postgraduate qualification.

Invest in education that stands the **test of time**

AMBA-accredited schools have educated MBAs to AMBA standards for a minimum of 3 years and usually over 10 years.

MBA如同永恒的钻石

确认得到AMBA认证

世界级专长

精制而成

AMBA认证MBA学位项目的高标准由经验丰富的商学院院长和项目主任认证—由专家评估专家

辉煌

的网络

AMBA认证MBA项目的学生需要具备至少3年管理经验, 从而实现优质网络和应用型学习

无价

成为网络的组成部分

AMBA认证的MBA项目要求至少500个'面授'学时, 以确保建立面对面的牢固合作关系



受教于学术界与产业界

最高质量

专家

AMBA认证的MBA项目的师资具有国际多样性和至少有75%教师必须具备相关研究生学历资格

投资于经得起

时间检验

的教育

AMBA认证的院校所培养的MBA毕业生至少3年而通常10年符合AMBA标准。

Al Igual que un Diamante, un MBA es para Siempre

Asegúrese de que esté acreditado por AMBA.

Esté en
brillante compañía

En los programas de MBA acreditados por AMBA los estudiantes deben contar con al menos 3 años de experiencia gerencial relevante, lo cual favorece el aprendizaje aplicado y el desarrollo de redes de contactos realmente efectivas.

Creado con la
mayor experiencia a nivel mundial

El alto nivel de los MBAs acreditados por AMBA está avalado por experimentados Decanos y Directores de Escuela de Negocios - Expertos que evalúan Expertos.

Sea parte de una red
invaluable

Los programas de MBA acreditados por AMBA ofrecen como mínimo 500 horas de contacto, lo que garantiza el aprendizaje "cara a cara" y fortalece las relaciones interpersonales significativamente.

Acceda a expertos de la
más alta calidad

del mundo académico y de la industria. El cuerpo de profesores de los programas de MBA acreditados por AMBA son internacionalmente diversos y altamente calificados -al menos el 75% de los profesores debe tener un título de postgrado relevante.

Invierta en educación que resiste el
paso del tiempo

Todas las Escuelas acreditadas por AMBA han formado a sus MBAs de acuerdo a los estándares de la Asociación durante un mínimo de 3 años y por lo general durante más de 10 años.



Como um Diamante, um MBA é Para Sempre

Certifique que é credenciado por a AMBA

Esteja em

óptima companhia

Estudantes de MBA inscritos em programas credenciados pela AMBA, são obrigados a ter um mínimo de 3 anos de experiência em gestão, para fazer redes de qualidade e aprendizagem aplicada.

Construído com

experiência de classe mundial

A alta seleção de MBAs credenciados por a AMBA são certificados por Presidentes e Diretores de Escolas de Negócios altamente qualificados - Especialistas avaliam especialistas.

Seja parte de uma rede

inestimável

Programas de MBA credenciados por a AMBA requerem um mínimo de 500 horas de contato, assegurando cara a cara aprendizagem e uma forte construção de relacionamentos.

Tenha acesso a especialistas acadêmicos e de indústria de

alta qualidade

Professores de programas credenciados pela AMBA são internacionalmente diversos. Um mínimo de 75% necessitam ter uma qualificação de pós-graduação relevante.



Invista em educação que resiste o

teste do tempo

Escolas credenciadas têm educado MBAs por um mínimo de três anos, e geralmente mais de 10 anos ao nível de normas da AMBA.

Global PR Release for every AMBA School

IIM CALCUTTA AWARDED AMBA ACCREDITATION



Top Indian MBA programmes seek international accreditation to stand out - IIM Calcutta awarded AMBA accreditation

By 2020, India will need 40 million university places - an increase of 14 million

The Indian Institute of Management Calcutta (IIMC), widely regarded as one of the best business schools in India and the Asia-Pacific region, has been awarded AMBA's five-year accreditation for its MBA and MBM programmes.

Anindya Sen, IIMC Dean, said that the Institute has a slew of plans for global positioning and AMBA recognition is the first step towards it: "AMBA accreditation will help us improve international visibility and position ourselves as a global institute, so that we can attract more foreign students. We will also gain valuable advice on our continuous improvement."

The new British Council report 'Understanding India - the future of higher education and opportunities for international co-operation', published in February, highlights that the Indian higher education system strives for innovation and change, as it is facing an unprecedented transformation driven by economic and demographic change. India will soon overtake China as the

world's largest population, and with an average GDP annual growth of 8% over the last decade, India's middle classes, demanding higher education, will



swell to over 500 million people in the next 10 years. By 2020, India will need 40 million university places - an increase of 14 million. India's higher education system, originally designed to serve the elite, is rapidly growing, aiming to attract both Indian and international applicants.

Andrew Main Wilson, AMBA's Chief Executive, said: "We are honoured to accept IIM Calcutta

into our AMBA family, consisting of 213 accredited business schools all over the world. It is very rare for a first time applicant to get AMBA accreditation for 5 years and this only shows the level of excellence of the programme and the school. India's higher education sector is one of the largest in the world, catering to 26 million students, and we are happy to help the best quality MBA and Masters in Management programmes differentiate themselves with an AMBA accreditation."

The MBA is a global phenomenon and AMBA has been very successful in expanding its sphere of influence internationally. Now having accredited MBA programmes on all continents, and beyond its traditional base in the UK and Western Europe, AMBA has now developed excellent networks in Latin America, Eastern Europe and parts of Africa. Mark Stoddard, AMBA's Accreditation Manager, says that it is no surprise that the current demand for accreditation is coming from Asia, particularly China and India, as their business schools seek to become widely respected and visible on the international scene.

neolaia.gr

Ενημερώσεις Σταδιοδρομώ Μένω Σπίτι Πάω Βόλτα

Διεθνές Βραβείο Καινοτομίας για το iMBA της ΑΣΟΕΕ

Παίδια πριν από 5 μήνες



Μία ακόμη διεθνής διάκριση για το MBA International του Οικονομικού Πανεπιστημίου Αθηνών!

Africa's Business Investment News
BizNis Africa

the new Internet domain for a brighter Africa
CLICK FOR MORE INFO

LATEST NEWS [Boko Haram's Onslaught](#) Taking the reins at Nigeria LND Limited in 2012... [How to get the most out of your business data analysis](#)

HOME BUSINESS TECHNOLOGY MINING ENERGY DIGITAL MEDIA BUSINESS LEADERSHIP COMPANY RANKINGS ENTREPRENEURSHIP PROFILES



GIBS MBA alumnus wins global student of the year award

Olebogeng Glad Dibetso, GIBS MBA graduate and 2013 International MBA Student of the Year Award winner

Olebogeng Glad Dibetso, a graduate of the Master of Business Administration (MBA) class of 2012 at the Gordon Institute of Business Science (GIBS), has won the International MBA Student of the Year Award for 2013.

The prestigious award, run jointly by The Independent and the

www.chinacenn.com/News/20140408-195450.shtm

浙江大学常务副校长宋永华教授对来宾表示欢迎,他谈到商学院的创业教育在全球化背景下显得尤为重要。同时,他特别指出浙大富阳是中国大陆地区率先通过AMBA国际认证(2006年)的商学院,并感谢富阳为培养具有创新精神和创业能力的业界领袖所做的努力和取得的成就。



从左右依次为: 浙大富阳院长吴晓波教授、AMBA主席Paul Judge爵士

浙江大学管理学院吴晓波教授作为主办方向世界各地的同仁详细介绍了浙江大学管理学院作为中国知名商学院的发展,他认为,随着全球化在世界范围内的不断深入,商学院全球化网络的建立和完善势在必行,并充分肯定此次会议的重要性。同时,AMBA中国区首席代表、富阳王重鸣教授也在发言中表示,希望杭州乃至浙江的创新精神能通过此次AMBA领导人会议带去新思想和活力。

在主题演讲环节,AMBA主席Paul Judge爵士为到场嘉宾就商学院全球化趋势做演讲,他强调商学院网络建立和互动平台搭建的重要性。中国教育部学位与研究生教育发展中心副主任李军博士

The New AMBA

- New Brand Name
- New Corporate Identity
- New Advertising Campaign
- New Deans/MBA Directors/ Marketing/
Accreditation/Alumni Relations Communities


[Deans Knowledge Base](#)

Forums

The News Bulletin

Here you can find the latest AMBA news and announcements.
3 discussions Wednesday, October 1 2014

Deans Discussion

To discuss various topics with fellow Deans.
2 discussions Tuesday, August 5 2014

Latest Blogs

Emotional Intelligence - The Indian Context

MBA Insights - An overview of expectations

AMBA's Employers' Forum 2014 told employers need specialist MBAs

AMBA, Accrediting the Best Across Six Continents

Welcome to the AMBA MBA World Community





Welcome to the MBA Directors Network

Welcome MBA Directors, The Directors Network is a group within our community exclusively for MBA...



MBA Directors Knowledge Base

Forums

The News Bulletin

Here you can find the latest AMBA news and announcements.

3 discussions Wednesday, October 1 2014

Directors Discussion

To discuss various topics with fellow Directors.

2 discussions Tuesday, August 5 2014

Latest Blogs

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Welcome to the Heads of Marketing Network

Welcome Heads of Marketing, this Network is a group within our community exclusively for Heads of...



Marketing Knowledge Base

Forums

The News Bulletin

Here you can find the latest AMBA news and announcements.
3 discussions Wednesday, October 1 2014

Marketing Discussion

To discuss various subject matters with fellow Heads of Marketing.
2 discussions Tuesday, August 5 2014

Documents and Media

By date



Descending



Latest Blogs

Emotional Intelligence - The Indian Context



MBA Insights - An overview of expectations

AMBA's Employers' Forum 2014 told employers need specialist MBAs



AMBA, Accrediting the Best Across Six Continents

Welcome to the AMBA MBA World Community

Events Calendar



Oct 2014





Accreditation Knowledge Base

Article

Forums

The News Bulletin

Here you can find the latest AMBA news and announcements.

3 discussions Wednesday, October 1 2014

Accreditation Discussion

To discuss matters of accreditation.

2 discussions Tuesday, August 5 2014

Latest Blogs

Emotional Intelligence - The Indian Context

MBA Insights - An overview of expectations



AMBA's Employers' Forum 2014 told employers need specialist MBAs



AMBA, Accrediting the Best Across Six Continents

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Welcome to the Alumni Relations Network

Welcome to the Alumni Network, The Alumni Network is a group within our community exclusively for...

Alumni Relations Knowledge Base

Forums

The News Bulletin

Here you can find the latest AMBA news and announcements.

3 discussions Wednesday, October 1 2014

Alumni Discussion

Here you can discuss topics with fellow Heads of Alumni.

2 discussions Tuesday, August 5 2014

Documents and Media

Latest Blogs

Emotional Intelligence - The Indian Context

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Blog

Employers Blog

0 posts

Forums

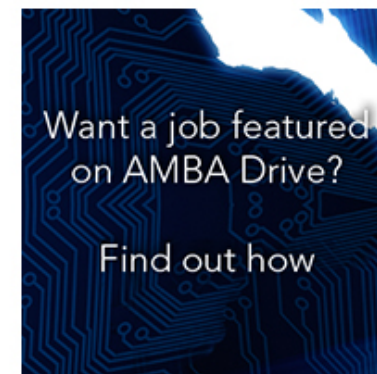
Employers Discussion

For employers to talk to other employers about best practices and experiences.

1 discussion Thursday, September 18 2014

The News Bulletin

Announcement



Employer Knowledge Base

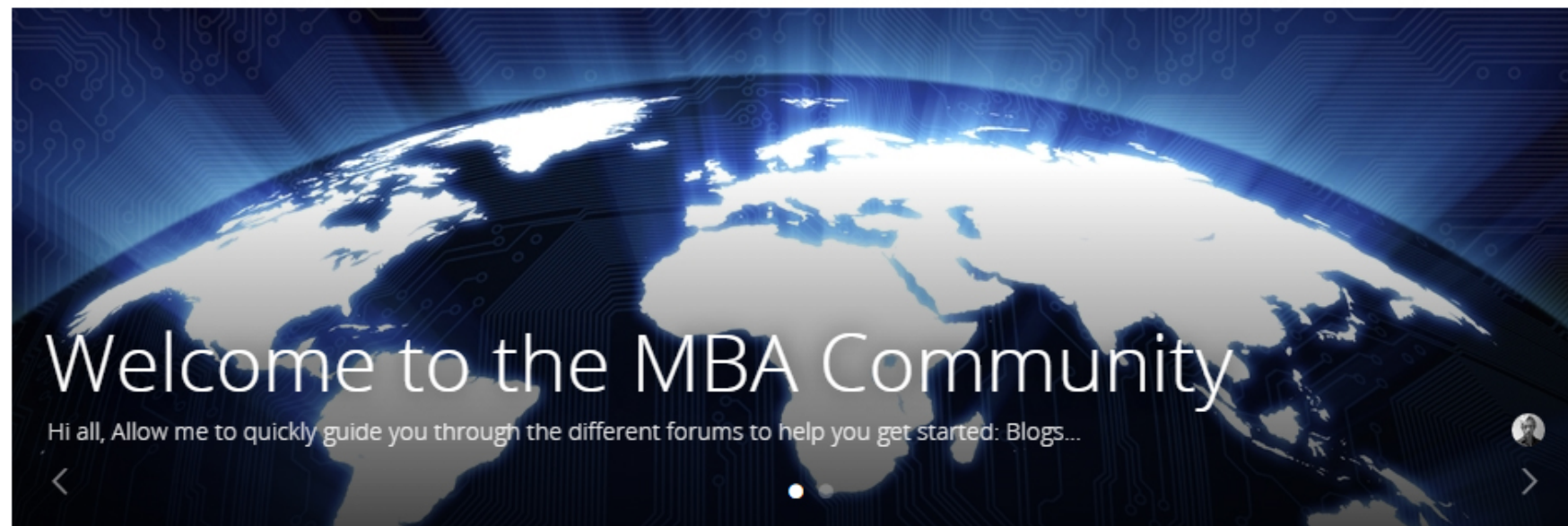


Employers



The New AMBA

- New Brand Name
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- New Advertising Campaign
- New Deans/MBA Directors/ Marketing/
Accreditation/Alumni Relations Communities
- New Employers Community
- New Global MBA Member Launch



Learn

▼ MBA Community Knowledge Base

Badges/Levels Explained

Forums

The News Bulletin

Here you can find the latest AMBA news and announcements.
5 discussions Friday, October 3 2014



The Common Room

General discussion and social forum for students and graduates.
2 discussions Friday, October 3 2014



The Question Forum

Ask any questions you may have and one of our members, or Global AMBAssadors, will assist.



Want to write a blog article for AMBA?



By date



Descending



Emotional Intelligence - The Indian Context

[Hemant Chandran](#)

Monday, October 6 2014

How often have you come across someone who is an outstanding worker, but struggles to connect with colleagues? Still, it amazes us to think this guy is so successful in his career. In such cases, the answer is to be sought in something called Emotional Intelligence (EI), a 'different way of being smart'. Though the term EI was coined in 1990 by Salovey and Mayer, scriptures and Indian classical literature...

MBA Insights - An overview of expectations

[Christian Douglas-Bailey](#)Wednesday, October 1
2014

The value of an MBA cannot be overstated. So what do employers expect from MBA Graduates, what can MBA Graduates expect from employers, and what can they both expect from Business Schools? Below are a few insights.

AMBA's Employers' Forum 2014 told employers need specialist MBAs

[Christian Douglas-Bailey](#)Tuesday, September 30
2014

Employers need specialist MBAs and graduates with soft skills Employers now increasingly seek graduate hires with sector-specific specialist MBAs in a variety of fields. 'Hard' skills of analytical and strategic thinking are still...

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Accreditation/Alumni Relations Communities
- New Employers Community
- New Global MBA Member Launch
- New Global Potential MBA Student Launch

Welcome to the Prospective Students Network

Welcome potential MBA students, This network is a group within our main community for those who are...

Not sure what MBA course to do?

Ask one of our Global AMBAssadors, they represent their individual business schools and are our community thought leaders and advocates.

Not sure what school to apply for?

Take a look at our list of AMBA Accredited schools, hopefully one of them will inspire you to take the next step in your career development.

Seeking information or inspiration?

Read up on the latest industry related news in our blog, which will inspire you with thought provoking articles, advice, news, videos and much more.

Forums

Ask a Global AMBAssador

Looking to do an MBA? Ask one of our Global AMBAssadors any questions you might have.

0 questions

Prospective Students Discussion

The discussion area for prospective students

0 discussions

Knowledge Base

[Applying for your MBA](#)

[Choosing a school](#)

[Financing your MBA](#)

[GMAT](#)

[GRE](#)

[MBA Scholarships](#)

[The Value of an MBA](#)



AMBA Accredited Business Schools



Aalto University
School of Business



Aberdeen Business
School



Aberystwyth
University



Adam Smith Business
School, University of
Glasgow



Adolfo Ibáñez
University



AIE Aix-Marseille
Graduate School of
Management



ALBA Graduate
Business School



Almaty Management
University



Antai College of
Economics and
Management,
Shanghai Jiao Tong
University



Ashridge Business
School



Arthur Lok Jack
Graduate School of
Business, The
University of the West
Indies



Aston Business School



Audencia
Nantes
School of Management



The Future....

To help recruit, develop & support
the next one million
AMBA Accredited Schools' MBAs

